

Our
Image
FILM & ARTS
FESTIVAL
HOUSTON, TX

**INFORMATION FOR PROSPECTIVE
SUPPORTERS & SPONSORS**



Who we are



Our Image Film and Arts

is a non-profit organization that curates and promotes film, music, theatre, and all other art genres featuring non-stereotypical, honest, cutting-edge, thought-provoking, positive works of art about and by underrepresented racial and ethnic groups.



What we do



Our Image has been screening films, hosting live music events, as well as facilitating Q&A/discussions on art since December 2009. All organization events are designed to use art forms as an opportunity to bring diverse populations together to celebrate, converse, and learn about and from each other.



Our Audience



- Primarily African American and Latino
- mid 20's to late 40's professionals

We have watched this audience becoming more diverse as we have continued to expand our outreach activities.



2010 Festival recap

- Besides monthly screenings and live music, Our Image hosts an annual 2 day event, the **Our Image Film and Arts Festival**. The 1st year of the festival took place November 5-6, 2010 and was very successful and well attended.
- The first night (Friday) was held at Taft Street Coffee House and included the screening of two short films; a live music performance by a local act; a documentary on famous rap group, **Public Enemy**, a DJ set; and complimentary wine and appetizers for patrons.
- Saturday's events were held on the campus of St. Thomas University. Highlights included a multimedia presentation by celebrated novelist and University of Houston professor, **Mat Johnson**, as well as screenings of an acclaimed independent feature film and a documentary. In addition, a Q&A/discussion was held to give light to methods of ensuring that mainstream media focuses on positive images of people of color. Much to the audience's delight, the Q&A/discussion featured panelist was **Talib Kweli**.



Friday, October 21st



In partnership with



DIRECTED BY
ANDRE ROBERT LEE

Q&A & Reception w/ director

Elite education was Andre's way up and out, but at what price? In **THE PREP SCHOOL NEGRO**, Andre takes a journey back in time to revisit the events of his adolescence while also spending time with current day prep school students of color and their classmates to see how much has really changed inside the ivory tower.

7pm

Saturday, October 22nd

FEATURE FILM



DIRECTED BY
RUSSEL CASTANZO

5pm

A life shattering tragedy sends three people on vastly different paths to a similar goal of redemption and understanding.

+ GREAT SHORT FILMS!

FEATURING
On the Grind



2:30pm

2011 Festival Program

Film Screenings

Friday and Saturday

October 21-22, 2011

@ Rice Cinema on Rice University Campus

Friday:

- Feature film: **PREP SCHOOL NEGRO**
- Q&A discussion with director, **Andre Robert Lee**
- Reception

Saturday:

- Feature film: **THE TESTED**
- Short Films

Location: Rice University, Entrance #8,
University and Stockton Dr.
(free parking around neighborhood)

For more information and tickets:
www.OurImageFest.com or call 713-280-5225

2011 Festival Program Closing Night Event BEATS, SOUL and THUNDER



Featuring short film presentations and live performances by two musical acts from documentaries:

DJ ALI SHAHEED MUHAMMAD
from *BEATS RHYMES & LIFE:
The Travels of a Tribe Called Quest*

KASHMERE REUNION STAGE BAND
from *THUNDER SOUL*

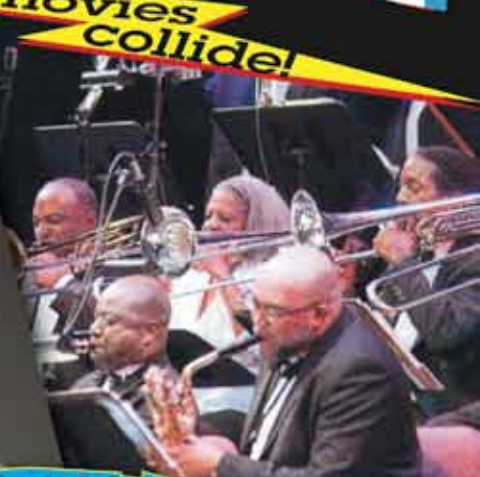
2nd Annual
**Our
Image
FILM & ARTS
FESTIVAL**

HOUSTON, TX
Oct. 21-22



Beats Soul & Thunder

Where
live music
& movies
collide!



Performing live!

Ali Shaheed Muhammad
from the documentary
*BEATS RHYMES & LIFE:
The Travels of A Tribe Called Quest*

**Kashmere Reunion
Stage Band**
from the documentary *THUNDER SOUL*

+ Movies!

**SAT.
Oct.
22**
Doors open
at 7pm



Bronze
Peacock
Room

Don't miss the **Film Screenings!**
Oct. 21-22, 2011
**Rice
Cinema**
@ Rice University

For more info & tickets:
www.ourimagefest.com ■ 713-280-5225



We need people like you

Our Image Film and Arts kindly asks for your support to continue to bring creatively inspiring events to Houston.

Your tax deductible support for activities and programming for the year aids in the production of the Our Image Film and Arts Festival and the Our Image Monthly Series.

We are offering corporate sponsorships, business ads, and philanthropic opportunities for individuals like yourself who understand the importance of independent film, music and creativity as well as intellectual, thought provoking expression.



Support Options for Individual Supporters

Our Image is a federally certified 501(c3) non-profit - all donations are tax deductible. Patrons can give their financial support at the following levels for the 2nd Annual Our Image Film and Arts Festival:

- **Renaissance Level Supporters**
\$1000 and greater – 8 festival weekend passes, listing in program and special acknowledgment at closing event at House of Blues – Bronze Peacock room
- **Silver Screen Level Supporters**
\$500 and greater – 4 festival weekend passes, listing in program
- **Art Lover Level Supporters**
\$250 and greater – 2 festival weekend passes and listing in program
- **Friend of Our Image Level Supporters**
\$100 and greater – 1 festival weekend pass and listing in program



Support Options for Businesses & Corporations

2011 Festival Program Advertisement Space

Quarter page \$75 – 2.75”w x 4.25”h

Half Page \$150 – 5.5”w x 4.25”h

Full Page \$250 – 5.5”w x 8.5”h

Back cover \$500

Inside back cover \$400

Inside front cover \$500

Add .125” to ad size edges for bleeds

Purchasers of the half page and larger sizes will be honored at the finale event at the House of Blues.

DEADLINE OCT. 12 end of day.

Send your 300 dpi jpg files and pdfs to

marc@ourimagefest.com.

Make your tax deductible payment to:
Our Image Communications
3262 Westheimer Road, Ste. 230
Houston, Texas 77098

For questions or more information contact:
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Film Curator/Coordinator
Our Image Film and Arts Organization
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(713) 280-5225 (O)

A big thank you from us!

Our

Image

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